

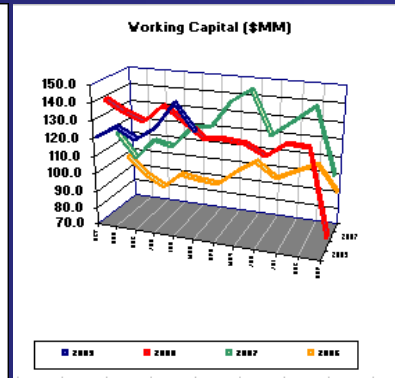
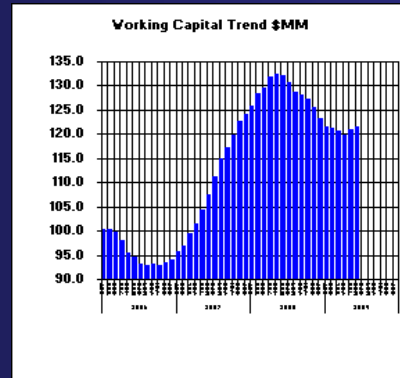


Performance Roadmap Sample

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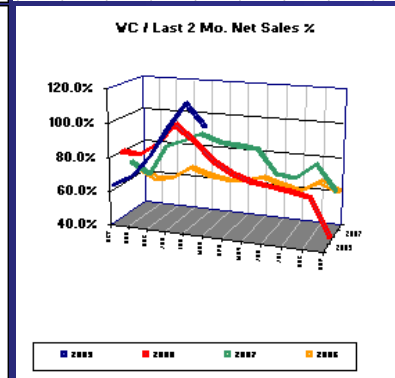
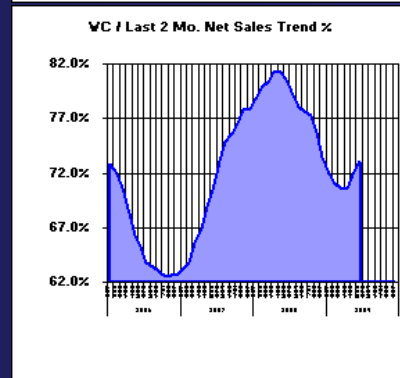
A Format for Reporting: The Performance Roadmap

1) Trend of Measure



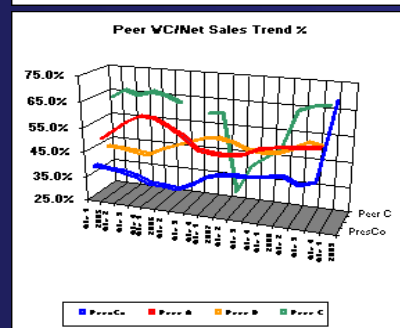
2) Actual Measure Year over Year

3) Trend of Productivity Measure



4) Actual Productivity Measure Year over Year

5) Peer Productivity Measure Trend (Optional)



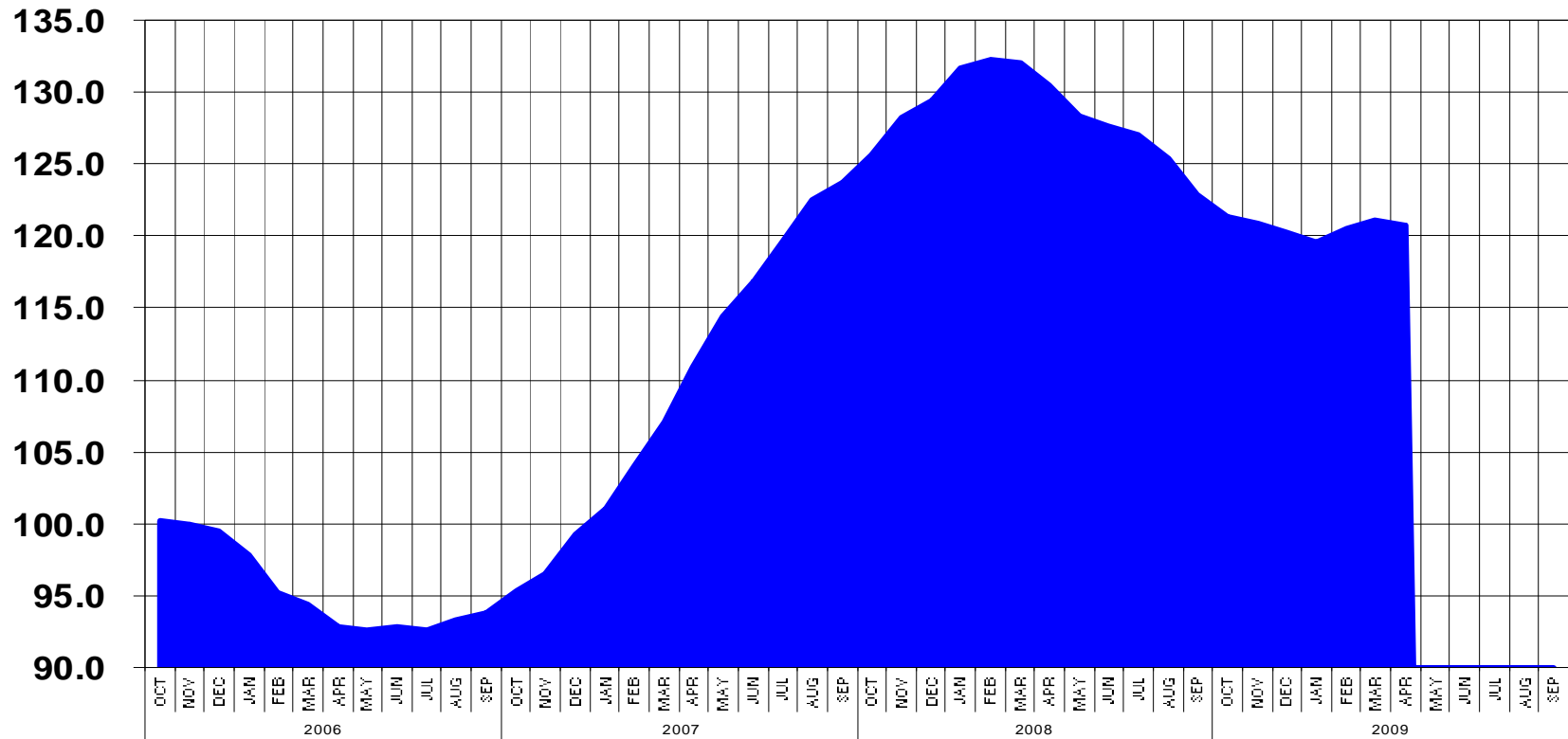
Repeat the Format for each KPI and its drivers

Working Capital Sample Performance Roadmap

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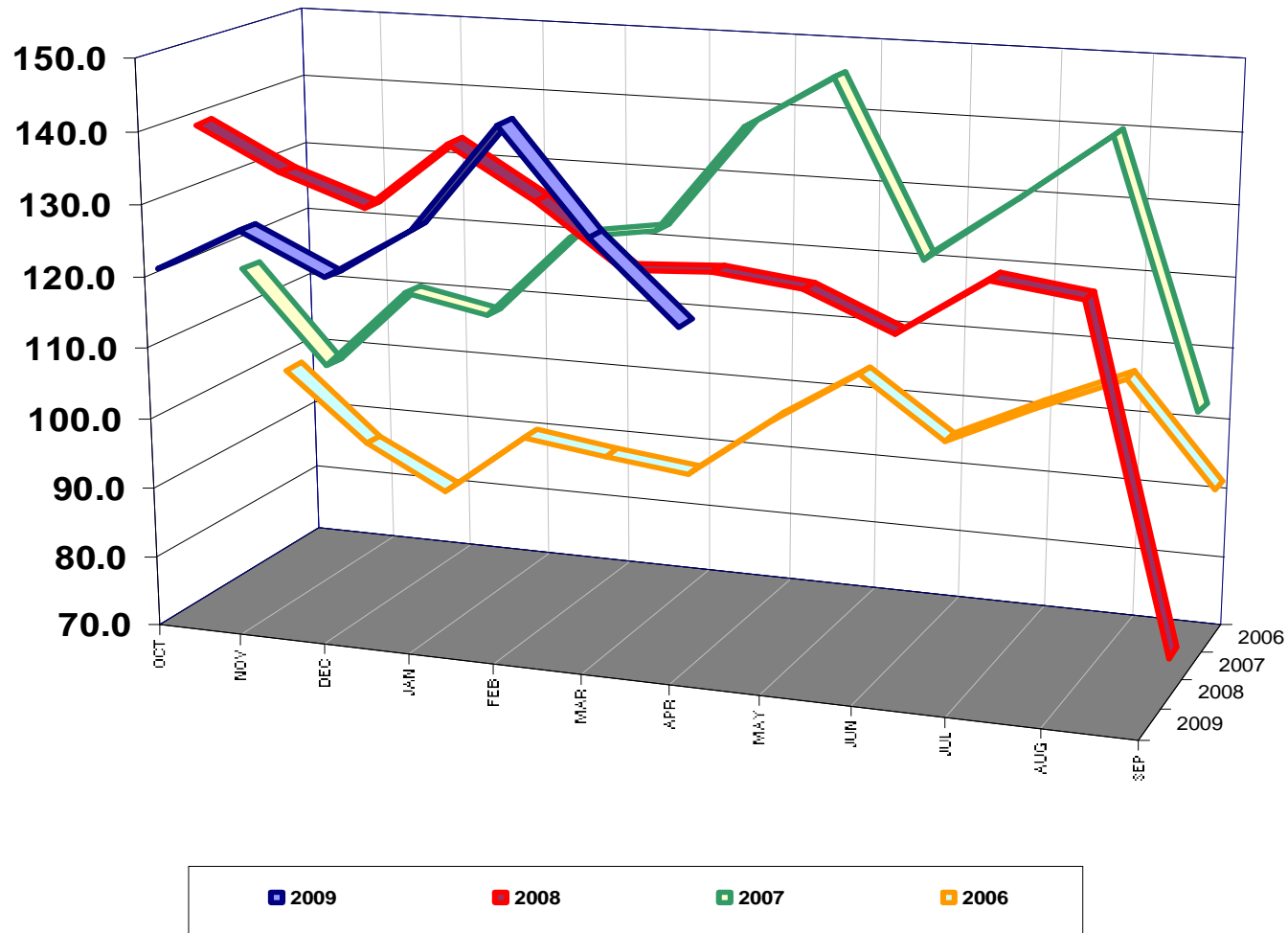
Primary Working Capital Trend

Primary Working Capital Trend \$MM



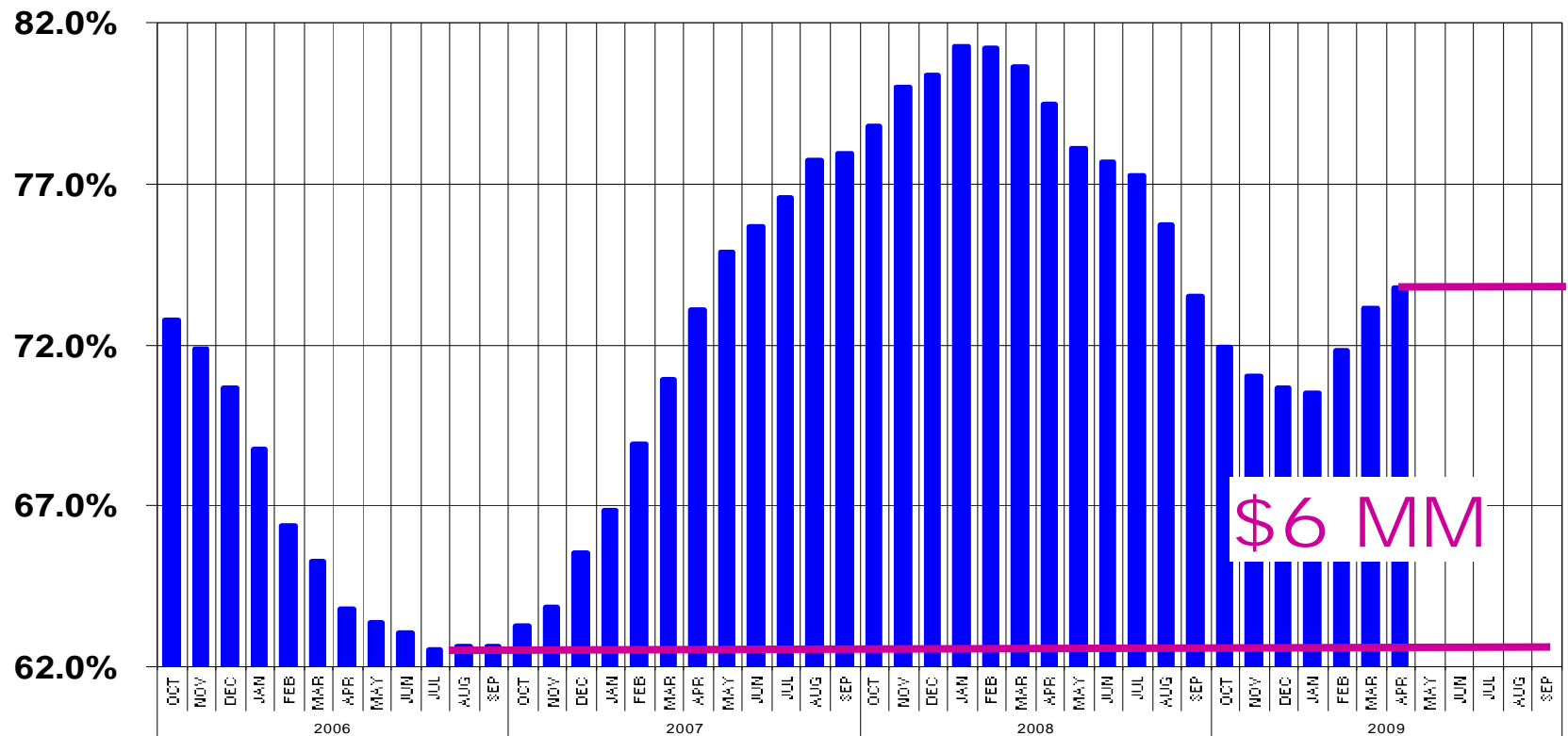
Primary Working Capital Month over Month

Primary Working Capital (\$MM)



Primary Working Capital / Last 2 Months Net Sales Trend

PWC / Last 2 Mo. Net Sales Trend %

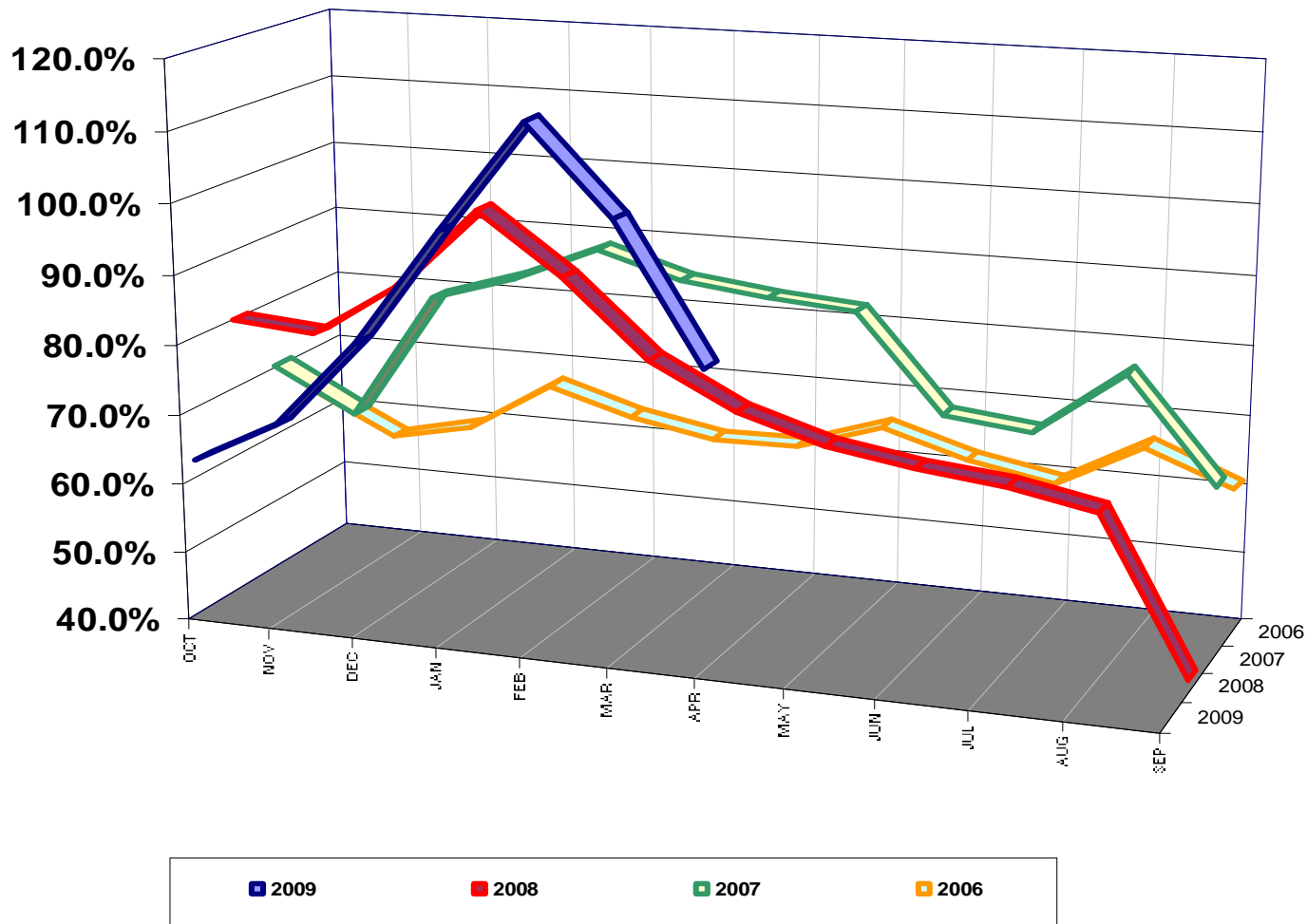


June 2006
62.5%

April 2009
73.8%

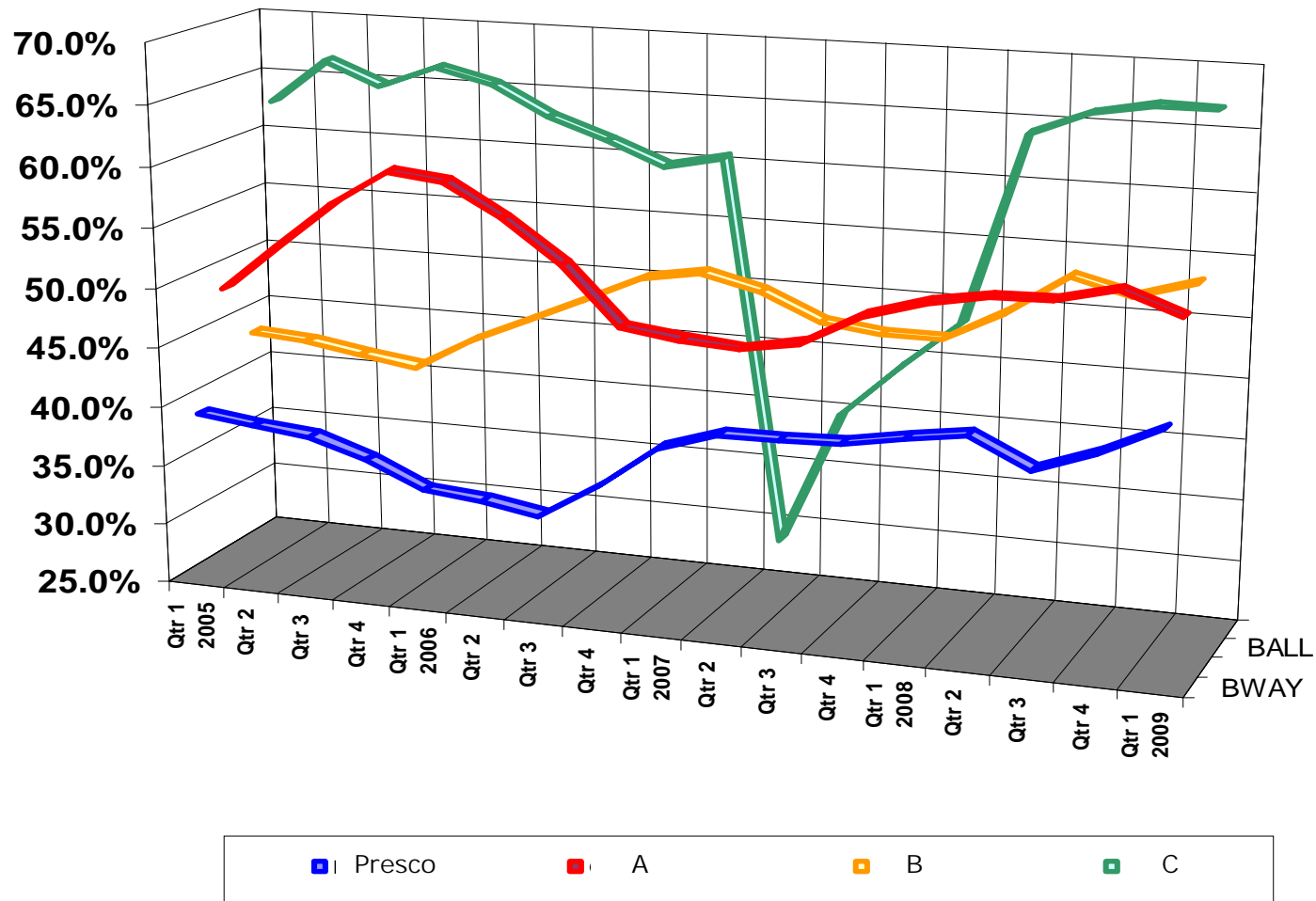
Primary Working Capital Last 2 Mos. Net Sales

PWC / Last 2 Mo. Net Sales %



Peer Comparison Working Capital/ Net Sales Trend

Packaging Co. PWC/Net Sales Trend %

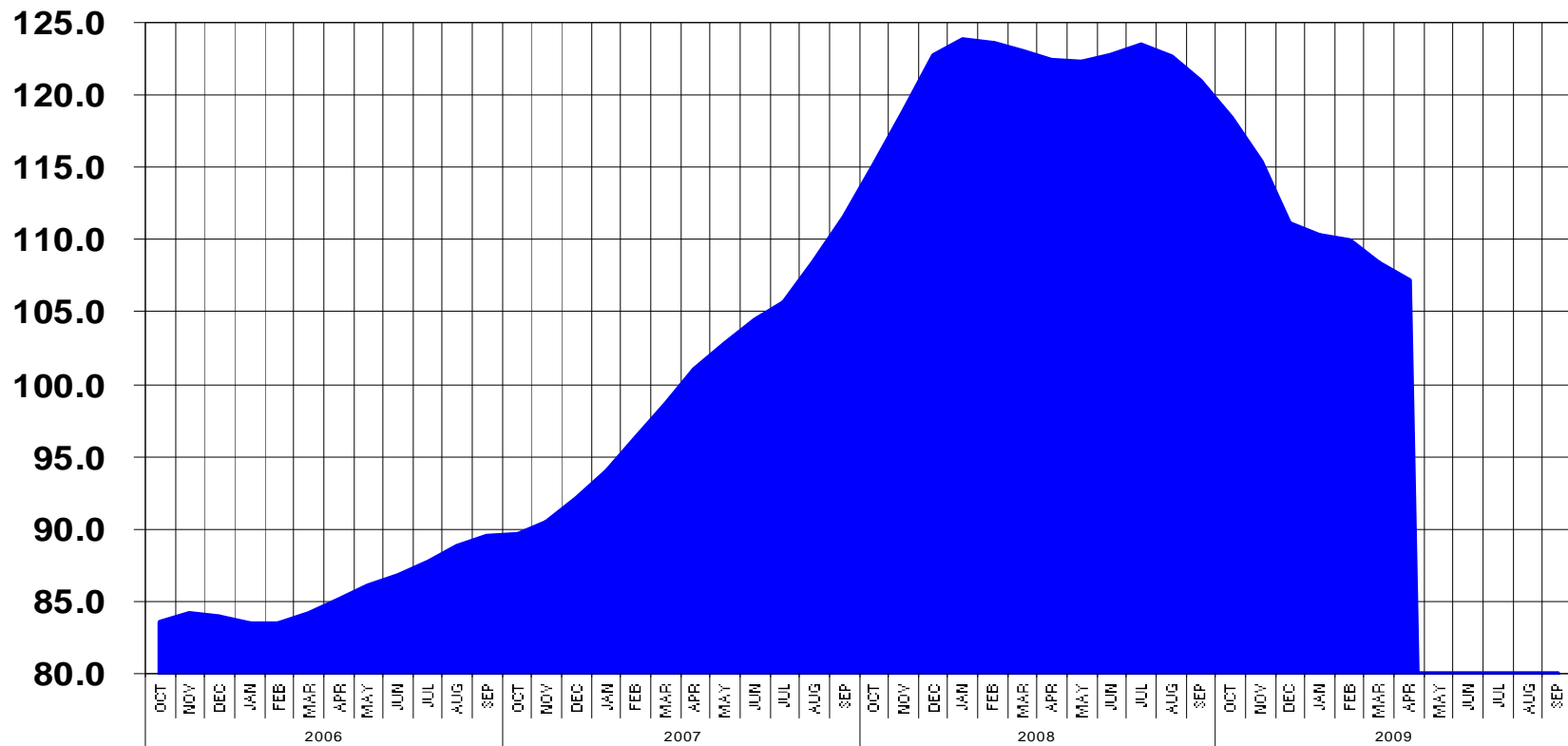


Inventory

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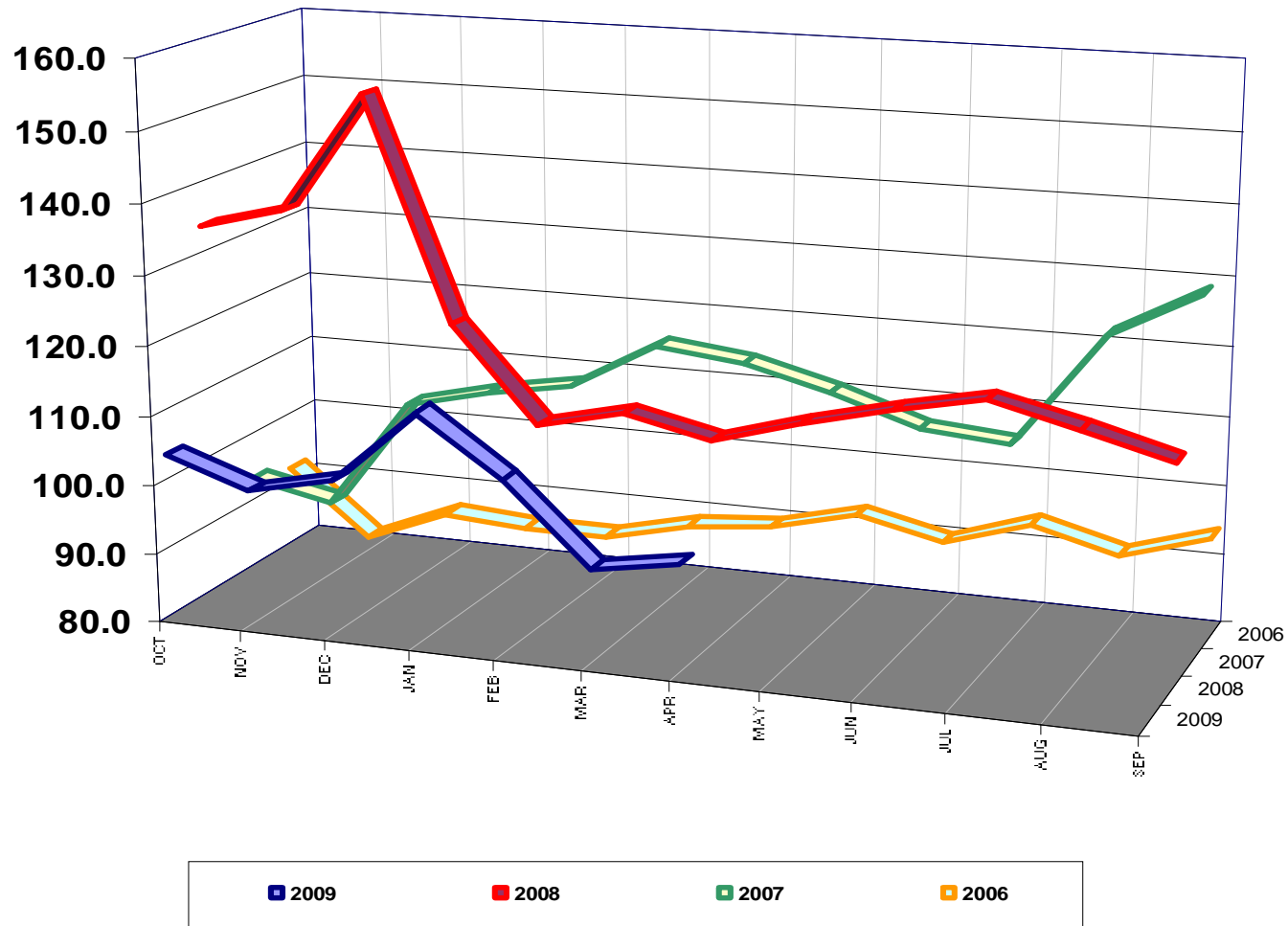
Inventory: Inventory Trend

Inventory Trend (\$MM)



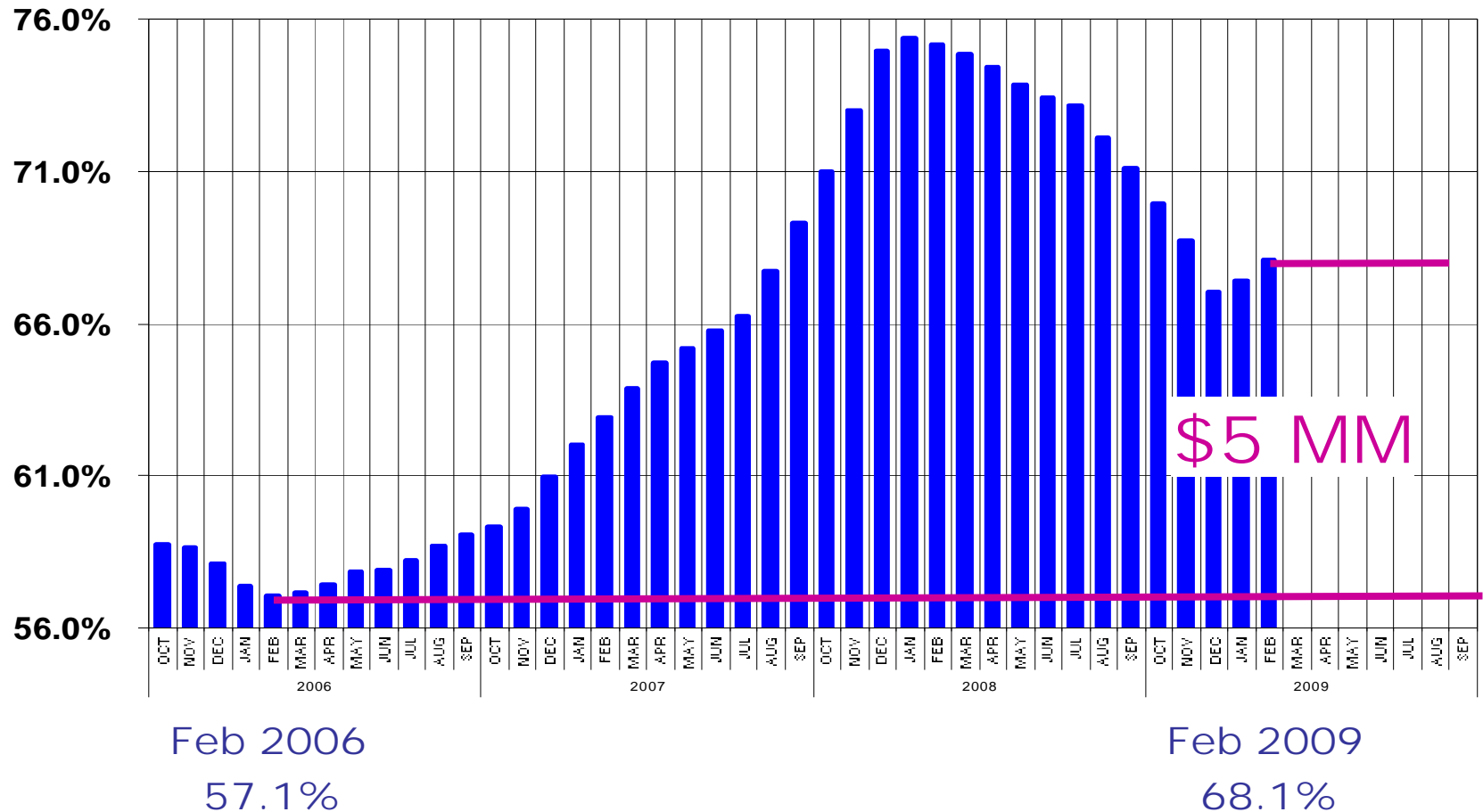
Inventory: Inventory Monthly

Inventory (\$MM)



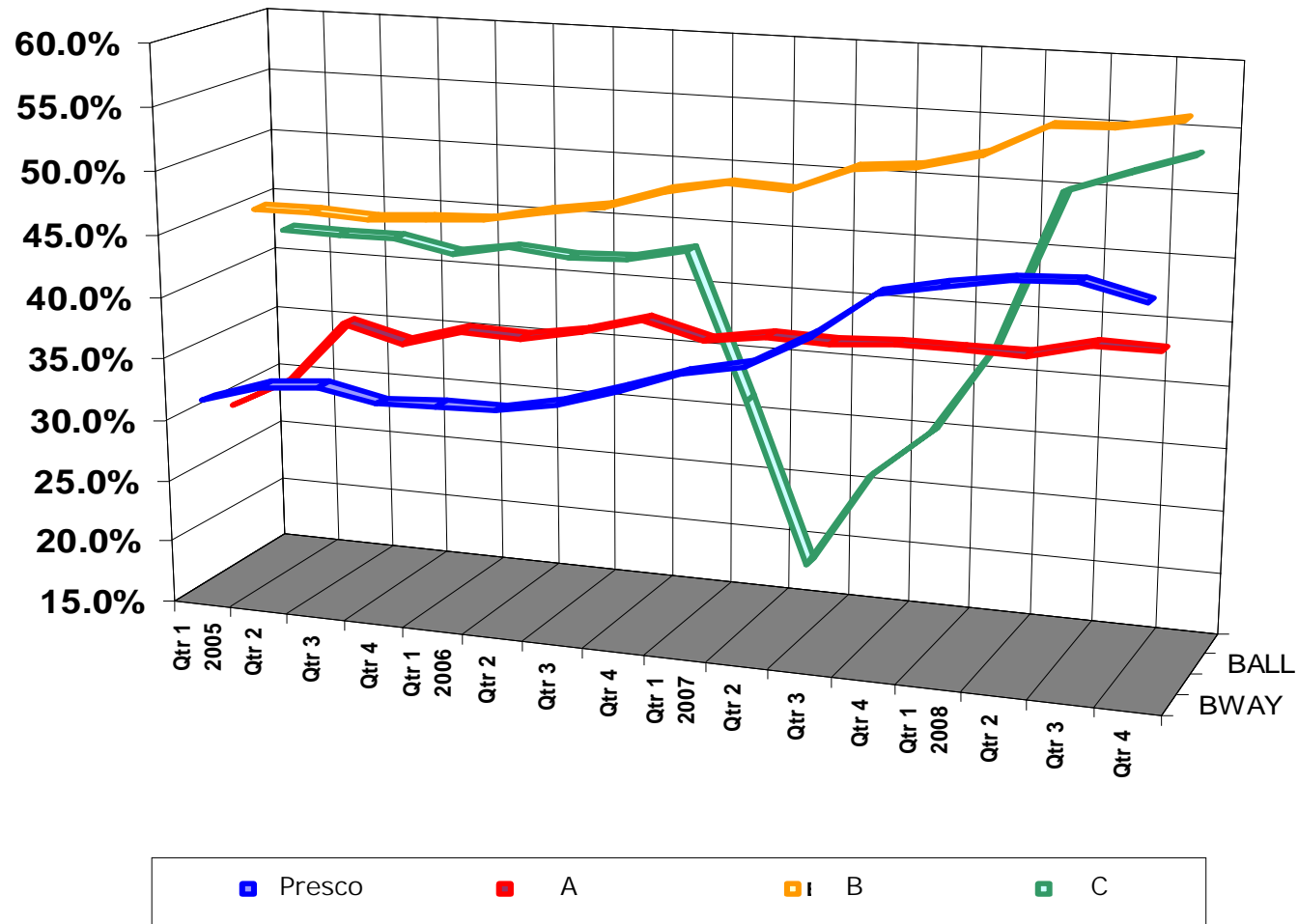
Inventory/Next 2 Months Net Sales Trend

Inventory / Next 2 Mo. Net Sales Trend %



Inventory: Pkg. Cos. INV/Next Qtr NS Trend

Packaging Co. INV / Next Qtr Net Sales Trend %



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